

# attitude

## attitude | THE STYLE ISSUE

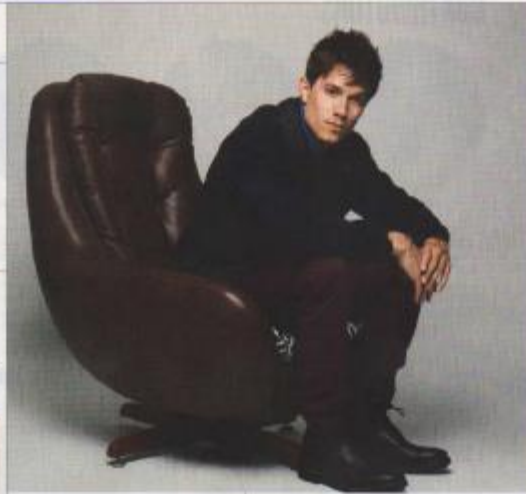
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For A/W12, McQ's menswear collection takes inspiration from quintessential British traditions and outdoor pursuits, with references including the military and the great outdoors. This combined with its trademark nods to mod, skinhead and punk subcultures has resulted in a collection that captures youth and irreverence. Outerwear is key, including bomber jackets, fur-trimmed parkas and leather bikers in military khaki and oxblood with flashes of McQ urban.

PHOTOGRAPHY: JAMES SPENCER  
STYLING: JAMES SPENCER  
HAIR: ANDREW STANLEY  
MAKEUP: ANDREW STANLEY  
PROP STYLING: ANDREW STANLEY

Denim shirt and slacks by McQ at Selfridges

Book: STUART BRUMFITT



BEST IN TV SHOW

T4's Will Best

OUR GUIDE TO  
FILM/MUSIC  
TV/NEWS/OPINION  
PERFORMANCE  
STYLE/BOOKS  
AND BOYS

# Edit

Bomber jacket and tartan shirt, both by McQ at Selfridges

JOSEPH WILKINSON

# BEST IN SHOW

The T4 presenter styles it out in the latest McQ



Jumper by McQ at Selfridges

AS WILL BEST, the chiselled face of T4, *Freshly Squeezed* and *The Crush*, rocks some McQ, he tells us that style's too strong a word for his own get-up. 'I just like black skinny jeans, black shoes or white Converse and a t-shirt,' he says. The 27-year-old presenter decided he wanted to be on the box while he was at uni. 'I used to watch T4 and I loved their banter. You know when you watch something and you just assume you'd be mates with the people? Like I always think I'd be good mates with Brad Pitt because he likes Jeff Buckley.' Will can't stand people who want to be presenters for presenting's sake (he did it to be involved in comedy and music), would love to do a post-watershed show (so he can unleash more surreal material and swear profusely) and is partial to a gay party. He's been to Horsemeat and Homoelectric but didn't get hit on. 'I often assume people think I'm gay,' cause I'm quite camp, but apparently not,' he says ruefully.

Will is on T4 Weekends and presents a music show *The Crush*